

PROFESSIONAL DEVELOPMENT PROGRAM

PRIMER EVENT NURTURING HAPPINESS

CMS BUSINESS SCHOOL CENTRE FOR EXECUTIVE EDUCATION AND ENTREPRENEURSHIP EDUCATION

CMSBS - CEE&ED

Date 5 August 2021

Time: 2 pm to 4:30 pm

Venue: CMS BUSINESS SCHOOL

Section: ONLINE

Batch: Faculty colleagues and students

Semester: -

FACILITATORS Dr. Suparna Ghosal

Suparna Ghosal is currently the Adjunct Professor of Marketing at CMS

Business School.

A post graduate and with an EDP from IIM Bangalore in Branding and Communications, she hasspent a little more than 26 years in the world of advertising, heading various agencies acrossIndia. From 2016 she has

moved to academics.

ABOUT FACILITATORS

An avid Public Speaker, she is also a Happiness Coach and a certified Motivational Speaker.

Her passion is to speak to the youth and women about radical subjects, about issues whichmost of us neglect and she propagates that in taking care of one's emotional, physical andspiritual health, collectively we create a healthy and meaningful society. Therebyconceptualizing the programme in 2019 and naming it - I LOVE MYSELF and she



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hasreachedout to more than 1,100 students. Further, she has also held sessions at numerousRotary Clubs and Rotractors across Bengaluru.

The current situation demands that we look at situations, education, services, productsthrough a different prism. The seeds of integrity, honesty, self-help, social help and activities should be sown much early in life such that the individual grows up into a holistic and happyperson, thereby affecting the society positively becoming a harbinger of

CHANGE!

98450 23762

Guest/Speaker Contact No

& Email Id:

Email: ghosalsuparna561@gmail.com

LinkedIn:linkedin.com/in/suparna-ghosal

Guest/Speaker Company/

Institute Name:

CMS BUSINESS SCHOOL

Faculty Coordinators

DR. MONOO JOHN

Name:

Topic:

NURTURING HAPPINESS – A LIFE OF HAPPINESS AND WELL

BEING

Moderator (if any) DR. MONOO JOHN

No. of Attendees 73

Feedback: YES

Brochure: (if any) YES



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Revenue Collected: (if

7000/- @236/- including GST

any)

Introduction

What do we mean by a happy and fulfilling life?

This is surely one of life's biggest questions, and a question that has interested many of our ancestors. Buddha famously gave up his kingdom in search of happiness. Several Greek philosophers (from Aristotle to Epicurus and Plato to Socrates) had their own views on what it takes to be happy.

We all have our own theories about happiness too. How valid are our theories?

Until recently, if you wished for an answer to this question, you would've been forced to base it on discussions with spiritual leaders. Or, if you were lucky, you could've based it on latenight (and perhaps intoxicant-fueled) conversations with friends and family. Happily, all that has changed now. Over the past decade-and-a-half, scientists have gotten into the act big time. We now have a pretty good idea of what it takes to lead a happy and fulfilling life.

This course draws content from the experiences of Dr. Suparna Ghosal, as also from a variety of fields, including psychology, neuroscience, and behavioral decision theory to offer a tested and practical recipe for leading a life of happiness and fulfillment.

Objectives:

By taking this course, participants will discover the answers to questions such as:

- -Why aren't the smart-and-the-successful as happy as they could or should be?
- What are the mistakes that even the smart and the successful commit?
- What are the habits of the highly happy and how can you be in your life?



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Gain a deeper understanding of HAPPINESS, but to also DISCOVER how to be significantly happier.

Learning outcomes:

Strategic Thinking

Design Thinking

Innovation Management Design Management

Innovation

Themes covered:

- Emotional Well Being is directly proportional to our Happiness
- Emotional Quotient world over is gaining more importance than IQ
- Organizations / HR/ is on the lookout for Happier people
- Productivity zooms with strong EQ
- Nurturing Happiness will nurture a strong EQ
- Process is to be inculcated as early as possible in life

1. Program Objectives:

- 1. To promote and encourage interaction between the industry professionals and the students (PO1, PO5)
- 2. To provide informative and engaging series of lectures and workshops from the industry leaders (PO2, PO3, PO5, PO7)

3. Relevance to PO and Relevance to PEO

This Course, developed at CEE&ED, JAIN (Deemed To Be University) CMS Business School, provides a useful overview about Happiness.



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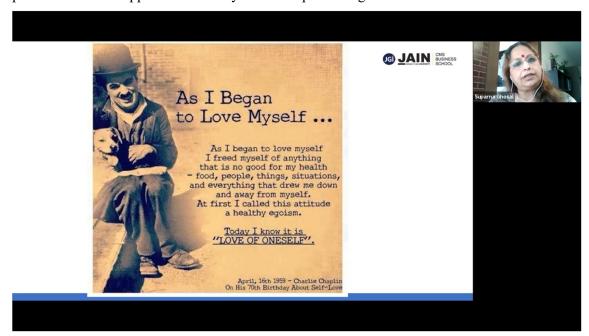
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4. Event Overview:

The session commenced with a lively introduction to get into real spirit of understanding personal Happiness by experiencing various dimensions.





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JGI JAIN BUSINESS SCHOOL

Let us understand this:

Loosing things related to our sense of safety or belonging—can be painful.

It is not the change we are trying to manage, it's our relationship to it.

with the loss that comes with it.

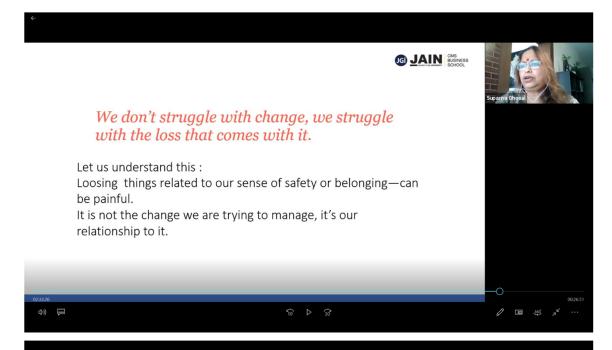


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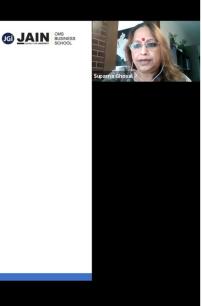


It is the relationship between two parts of the brain: the prefrontal cortex and the amygdala.

Located in the very front of our brain, just beneath our forehead, the prefrontal cortex is the home of forethought. It guides how we plan, express our personalities, and moderate our social behavior.

Deep in the very center of our brain is the amygdala. This small almond-shaped mass is responsible for detecting and responding to danger. It is the home of our fight, flight, or freeze response: when an elk detects a panther in the wild, the amygdala tells it to attack, run, or play dead.

When we come up against a trigger—a missed deadline, a tantruming child, news or feedback we don't want to hear—our amygdala can mistake stress for imminent danger and disrupt the prefrontal cortex.

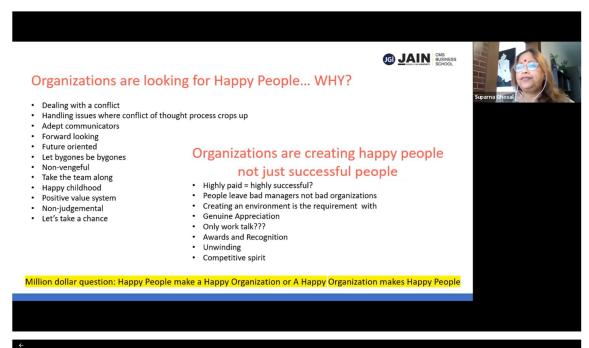


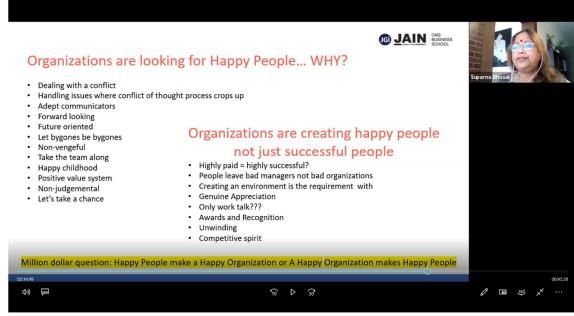


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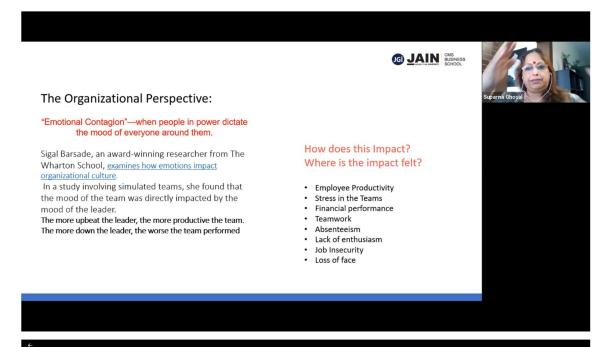


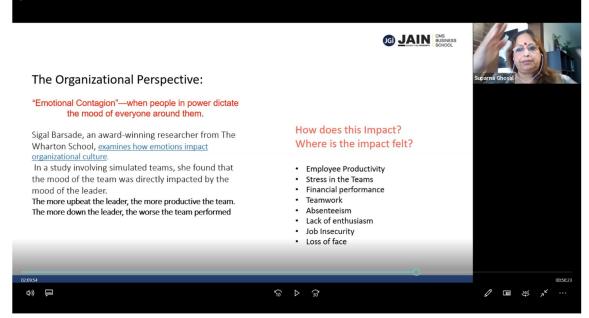


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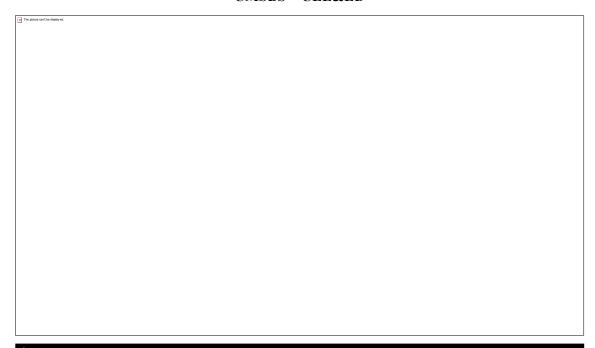


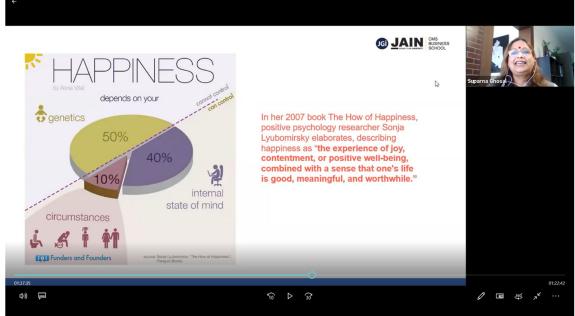


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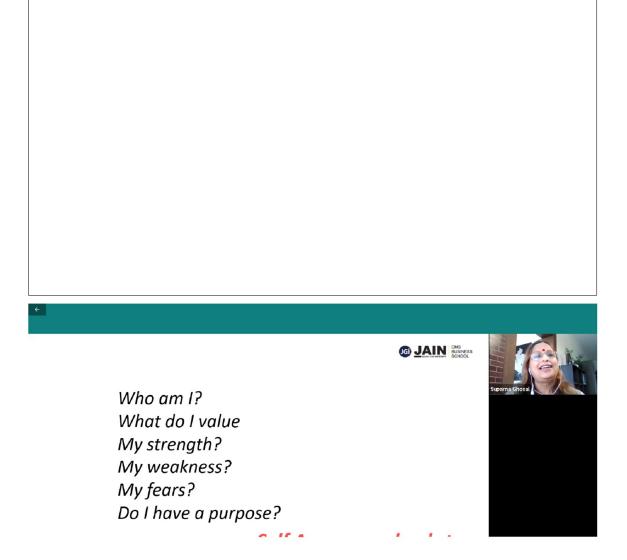
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What makes you happy?

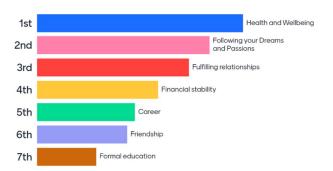
Mentimeter



Go to www.menti.com and use the code 5975 8032

Thinking about how you lead your life, how important are the following to you?

Mentimeter





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5. Guest/Speakers' Profile:

Ms. Suparna Ghosal

Adjunct Faculty

CMS Business School, JAIN (Deemed-to-be University)

A post graduate and with an EDP from IIM Bangalore in Branding and Communications, she has spent a little more than 26 years in the world of advertising, heading various agencies across India. From 2016 she has moved to academics.

An avid Public Speaker, she is also a Happiness Coach and a certified Motivational Speaker. Her passion is to speak to the youth and women about radical subjects, issues which most of us neglect. She propagates that in taking care of one's emotional, physical and spiritual health, collectively we create a healthy and meaningful society, thereby conceptualizing the programme in 2019 and naming it - I LOVE MYSELF, she has reached out to more than 1,100 students. Further, she has also held sessions at numerous Rotary Clubs and Rotractors across Bengaluru.

The current situation demands that we look at situations, education, services, products through a different prism. The seeds of integrity, honesty, self-help, social help and activities should be sown much early in life such that the individual grows up into a holistic and happy person, there by affecting the society positively becoming a harbinger of CHANGE!



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- 6. Summary and Key Learnings of the session:
 - The Happiness Equation
 - Emotions Feelings
 - Self Awareness Leads to Well Being
 - Is there a pattern in our behaviour
 - Self aware people remain focussed, participate with a positive frame of mind
 - If you become aware you can be a harbinger of happiness
 - Happiness depends on genetics, internal state of mind and circumstances
 - Mentimeter exercise on what makes you happy?
 - The organisational perspective When people in power dictate the mood at the workplace.
 - Organisations are looking for happy people/ Organisations are creating happy people.
 - We don't just struggle with change, we struggle with the losses that come with change.
 - If you want to be happy focus on yourself.

Happiness is: The end result Curiosity Success Virgin Winning Malleable Organic Infectious Exportable Finding Dreams Stupidity Gossip Pranks Career Health Children Spouse Friends Social Service Travel Hobbies

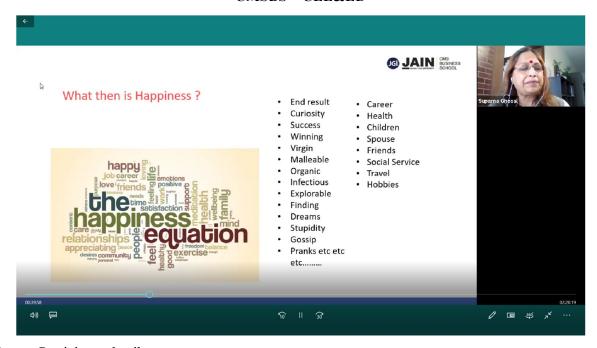


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7. Participant details:

103 Participants including Faculty, Students and Guests

- 8. Details of Winners (if applicable): -NO
- 9. Details of the judges (if applicable): -NO
- 10. Attendance records: Online

	CMSBS CEE&ED	NURTURING HAPPINESS 5 AUGUST 2021
		Monoo John's Personal Meeting Room
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	Monoo John Yogananthan Srinivasan Dr.S.Yogananthan (Yogana Srinivasan) Dr. Komal k Suparna Ghosal UJJAL Archana Singh Rajani Anushka Chokse Souvik Moitra Dr.Latha.K. Dr.Umesh Chandra Tanuksha Ann Mathew VINAYAK BHAT Dr Urmila Itam VINAYAK BHAT



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74	Dr. Ravishankar S Ulle	dr.ravishankarulle@cms.ac.in
75	Jaykumar Padmanabhan	p.jaykumar@jainuniversity.ac.in

11. Participants' Feedback, Feedback Analysis and Attainment Calculation: yes

	Wt Score ▶	5	4	3	2	1				
Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Wt. Score		Max score	%age
The FDP complemented well with my current job	PO1 PO5 PO7	28	45	0	0	0	320		365	88%
The facilitator was knowledgable and resoureceful	PO1 PO7	39	34	0	0	0	331		365	91%
I would recommend this FDP to my close circle	PO1 PO5 PO7	37	36	0	0	0	329		365	90%
FDP has enhanced my confidence levels	PO1 PO5	30	43	0	0	0	322		365	88%
FDP Logistics and all arrangements were statisfies to me	PSO3	34	39	0	0	0	326		365	89%



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FEEDBACK ANALYSIS DTFPS 01-07 December 2020

05- Strongly Agree/ 04- Agree/ 03- No opinion/ 02- Agree/ 01- Strongly Disagree

S. No.	Particulars	05	%	04	%	03	%	02	%	01	%
1	I am satisfied with the content of the sessions	70	96	3	4	0	0	0	0	0	0
2	The subject matter was conveyed effectively	70	96	3	4	0	0	0	0	0	0
3	The session made me look into the different options/tools available to me.	71	97	2	3	0	0	0	0	0	0
4	How happy are you with the Q &A sessions and the interaction?	65	89	8	11	0	0	0	0	0	0
5	Overall experience with the Nurturing Happiness Event was positive and good experiences.	73	100	0	0	0	0	0	0	0	0

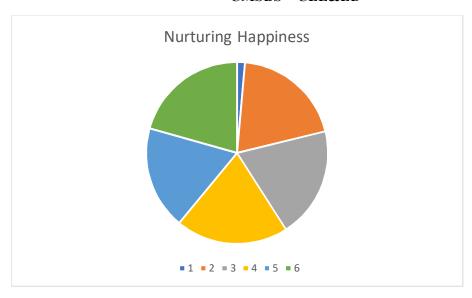


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12. Proposals for the Event/Programme:

PROPOSAL FOR: PRIMER EVENT PDP - Nurturing Happiness CMSBS - CEE&ED

		6 11							
	Information Required	Details	Remarks						
a.	Торіс	Nurturing Happiness	Primer Event / Professional development Program						
b.	Date (s) and Timings	5 August 2021/ 2.00 pm to 4:30pm							
c.	The draft brochure giving the objectives, scope, target audience, organizing team details of delegate fee etc.	Attached	Poster also attached						
d.		Invitation mail inclusive of all details for all University constituents	Format Attached						



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	Involvement of other		
	departments/ centers/		
	schools of the University		
	List of activities and logistics with clear-cut allocation of responsibilities	Facilitator - Prof. Suparna Ghosal	
		Design and Execution - Dr. Monoo	
		John Feedback / Attendance/	
		Registration : Ms. Rajani Balakrishnan	
		Poster/ Brochure Design - Mr.	
		Srinivasalu	
e.		Promotion/ Marketing - Mr. Harsha,	
		Campus Manager	
		Information on website - Mr. Prithviraj	
		Approvals - Dr. Harold Andrew Patrick,	
		Dean, CMSBS	
		Approvals: Dr. Dinesh Nilkant, Director	
		CMSBS	
	Expected number of		
f.	participants with fee and	150+ with registration fee	
	without fee		
		Collaboration between CMSBS -	
	Details of Collaborator/	CEE&ED & OB &	
g.	Partner/ Sponsor, if any	HR/GM/FIN/MARKETING/DECISIO	
		N SCIENCES Area- CMSBS	
	Tentative name of the	Guest of Honour - Dr. Dinesh Nilkant,	
h.	Chief Guest, Guest of	Director & Dr. Harold Andrew Patrick,	
	Honor, speakers etc.	Dean, CMSBS	



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i.	Promotion strategy	Poster/ Brochure/ Invitation Mailer to JGI- Jain University Constituent Institutions/ Network	
j.	terms of publications, book of proceedings, branding,	Gain a deeper understanding of HAPPINESS, but to also DISCOVER how to be significantly happier.	
k.	Any innovative approach to enhance participants' experience and learning	Interactive, experiential format	
1.	(expenses, delegate fee, sponsorship and other	Attached/ Details included in Brochure- Registration Fee/ Account details	
m.	Format/ contents of any certificate to be issued/ awarded	Design under preparation	

- 4. Once the approval is granted by the office of the Vice Chancellor, the work towards the execution can start as per the plan.
- 5. It should be ensured that the event if organized in a manner that it meets or surpasses the expected outcomes.

13. Minutes of Meetings: INCLUDED



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CMS BUSINESS SCHOOL CENTRE FOR EXECUTIVE EDUCATION AND ENTREPRENEURSHIP EDUCATION

Meeting Title	DISCUSSION ON PRIMER EVENT CMSBS CEE&ED NURTURING HAPPINESS					
Date of Meeting	2 MAY 2021					
Meeting Venue	ONLINE					
Meeting Agenda	FINALISATION OF EVENT INCLUDING REGISTRATION FEES					
In Attendance	Name	Title/ Department/ Organization				
	DR. HAROLD ANDREW PATRICK	DEAN, CMSBS				
	DR. MONOO JOHN	HEAD, CMSBS CEE&ED				
	MS. SUPARNA GHOSAL	FACILITATOR				
Key Meeting Outcomes						
1.	DATE FINALISED 5 AUGUST 2021 ONLINE ON ZOOM PLATFORM					
2.	FACILITATOR – SUPARNA GHOSAL					
3.	REGISTRATION FEE – 236/-					
4.	MODERATOR – DR. MONOO JOHN					
5.	INVITATION MAIL AND BROCHURE POSTER CONTENT – RAJANI MA'AM MR. HARSHA, CAMPUS MANAGER, MR. PRITHVIRAJ , LIBRARIAN, SRINIVASALU SIR- DESIGN					
6.						
Action Plans if A	Action Plans if Any (also mention 'First Person Responsible (FPR)'					
1.	INVITATION MAIL – MR. HARSHA					
2.	POSTER BROCHURE DESIGN – MR. SRINIVASALU					
3.	FEEDBACK, REGISTRATIONS -MS. RAJANI/ CIRCULATION/ WEBSITE – MR. PRITHVIRAJ					



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14. Budget: - Rs. 7000/-

15. Trailing Emails/communications:

Jain University - Center For Management Studies Mail - Regarding Nurturing Happiness Professional Development Program 9/2/2021



Dr.Monoo John <dr.monoojohn@cms.ac.in>

Regarding Nurturing Happiness Professional Development Program.

Dr.Monoo John <dr.monoojohn@cms.ac.in>
To: Suparna Ghosal <suparna.ghosal@cms.ac.in>

Thu, May 27, 2021 at 11:05 PM

Good evening Suparna Ma'am. I am slowly getting better though I am also getting tired easily. In the meantime I was thinking of planning out a few programs under professional or personal development programs. I was thinking of the proposal you had submitted last year. I was reminded of this when you spoke on Happiness the other day during the Business Updates session. Can we have a conference call one of these days?Do let me know. Regards

John

Dr. Monoo John Dr. Monoo John
Associate Professor- Human Resource Area
JGI JAIN CMS Business School
Jain Deemed-To-Be University
17, Sheshadri Road, Gandhi Nagar,
Bengaluru - 560009
Mobile:9916192177.

Suparna Ghosal <suparna.ghosal@cms.ac.in>
To: "Dr.Monoo John" <dr.monoojohn@cms.ac.in>

Thu, May 27, 2021 at 11:18 PM

Dear Sir, So happy to hear from you. Definitely. Tomorrow you have a busy day. Can I call you on Saturday 10.30am?

Do let me know

Regards Suparna [Quoted text hidden]

Dr.Monoo John <dr.monoojohn@cms.ac.in>
To: Suparna Ghosal <suparna.ghosal@cms.ac.in>

Wed, Jun 2, 2021 at 2:37 PM

Good Afternoon Suparna Ma'am. Can you please send me a copy of your profile. I am drafting the brochure on Nurturing Happiness and needed a copy of your profile to be included. I will talk to you soon. Regards. John [Quoted text hidden]

Suparna Ghosal <suparna.ghosal@cms.ac.in>
To: "Dr.Monoo John" <dr.monoojohn@cms.ac.in>

Fri. Jun 11, 2021 at 3:33 PM

I am so sorry. In the melee of mails, i lost this very important mail of yours.

Sending you two different versions of my profile.

Do let me know if it works

Thank You so much Sir!!

Regards Suparna [Quoted text hidden]

2 attachments

Suparna_CV_Latest - Copy.pdf

https://mail.google.com/mail/u/0?ik=84dc2d34d3&view=pt&search=all&permthid=thread-a%3Ar7586495613920817835&simpl=msg-a%3Ar16980... 1/2



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9/2/2021 Jain University - Center For Management Studies Mail - DRAFT BROCHURE CONTENT FOR CEE&ED EVENTS IN JUNE JULY 2021



Dr.Monoo John <dr.monoojohn@cms.ac.in>

DRAFT BROCHURE CONTENT FOR CEE&ED EVENTS IN JUNE JULY 2021

14 messages

Dr.Monoo John <dr.monoojohn@cms.ac.in>

Wed. Jun 2, 2021 at 4:35 PM

To: Srinivasalu N C <srinivasalu.nc@cms.ac.in>

Cc: Rajani Rajani <rajani@cms.ac.in>, drmjohn1469@gmail.com

Dear Srinivasalu Sir and Rajani Ma'am, Good Evening!

I need your help and support for a few events I am planning to organise under the auspices of CMSBS - CEE&ED. I am sending you two contents documents - one in word on Nurturing Happiness (Short term one day event) and a content in PPT form on Essentials of Financial Planning.

I would like to request your expertise in designing a draft brochure for the above mentioned events. Some info is missing which can be included later.

Dear Rajani Ma'am, request your kind help and support in all matters as always.

Thank you.

Regards

Dr. Monoo John

Associate Professor- Human Resource Area

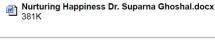
JGI JAIN CMS Business School

Jain Deemed-To-Be University

17, Sheshadri Road, Gandhi Nagar,

Bengaluru - 560009 Mobile:9916192177

ESSENTIALS OF FINANCIAL PLANNING DR. MADHAVI & DR. SIREESHA.pptx



Rajani Rajani <rajani@cms.ac.in>
To: "Dr.Monoo John" <dr.monoojohn@cms.ac.in>

Cc: drmjohn1469@gmail.com

Wed. Jun 2, 2021 at 5:33 PM

Dear John Sir,

Will always support you in the best possible ways. Also, please do let me know if there is anything specific to be done for both these events,

Thanks & Regards, Rajani | Admin Executive | CMS Business School Ph: 94800 91088

[Quoted text hidden]

Dr.Monoo John <dr.monoojohn@cms.ac.in>

Wed, Jun 2, 2021 at 7:01 PM

To: Rajani Rajani <rajani@cms.ac.in>

Dear Rajani Ma'am, Hope you and your family are keeping well. I am still recovering . My lungs are getting better . Still have some level of tiredness, speaking and throat issues. have a review on 15 june. Stuck in kerala Kochi due to lockdown and health.I am not allowed to travel for now.

I know I can always count on you . We can prepare registration forms on google forms separately for these two proposed events as also a feedback form. Dates are yet to be decided as also pricing if any. Let the draft come through first I suppose. Kindly follow the progress with Srinivas Sir.

Thank you once again . will call you once the draft is through.

Warm Regards

john

[Quoted text hidden]



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9/2/2021

Jain University - Center For Management Studies Mail - Invitation to Participate @ Online Primer Event 'Nurturing Happiness' - A life ...



Dr.Monoo John <dr.monoojohn@cms.ac.in>

Invitation to Participate @ Online Primer Event 'Nurturing Happiness' - A life of Happiness and Well Being on 5 August 2021 from 2:00 pm to 4:30 pm.

2 messages

Dr.Monoo John <dr.monoojohn@cms.ac.in>
To: Rajani Rajani <rajani@cms.ac.in>
Cc: drmjohn1469@gmail.com

Sun Jul 11 2021 at 7:35 PM

Dear Rajani Ma'am, Good Evening.

Below is a draft invitation for our event on 5 August 2021. Do have a look and kindly make any corrections if any.

"Greetings from CMS Business School, Centre for Executive Education & Entrepreneurship Development (CMSBS-CEE&ED), Jain (Deemed-to-be University)!

Happiness is a meaningful life long pursuit. Positive psychology has taken this concept into the realm of scientific research in hopes of gaining a better understanding of global well-being and meaningful living. Whether on a global or an individual level, the pursuit of happiness is one that is gaining traction and scientific recognition.

CMS Business School, Centre for Executive Education & Entrepreneurship Development (CMSBS-CEE&ED), Jain (Deemed-to-be University) invites you to attend an Online Primer Event 'Nurturing Happiness' - A life of Happiness and Well Being on 5 August 2021 from 2:00 pm to 4:30 pm.

The session draws content from the experiences of Dr. Suparna Ghosal, as also from a variety of fields, including psychology, neuroscience, and behavioral decision theory to offer attested and practical recipes for leading a life of happiness and fulfillment.

Think of a time when you were happy. Were you alone? With others? Inside? Outside? After you have attended the session, revisit that memory. You may have new insight as to what made that moment "happy," as well as tips to train your brain towards more happiness.

We are happy to invite and urge all Youngsters, Adults, Elderly, Teachers, Entrepreneurs, Professionals, Managers, Leaders who wish to find happiness and well being to participate.

Date - 5 August 2021

Time - 2:00 to 4:30pm

Venue: ZOOM Platform Online - Credentials will be shared with Registered participants.

Registration Details and Link are available in the attached Brochure. E - Certificates will be provided to participants who attend the session for the entire duration."

Hope to see you at the event soon.
Warm Regards
Dr. Monoo John
Associate Professor - OB & HR
Head - CMSBS-CEE&ED
CMS Business School
Jain Deemed-To-Be University
17, Sheshadri Road, Gandhi Nagar,
Bengaluru - 560009
Mobile 9916192177

2 attachments

BROCHURE NURTURING HAPPINESS CEE&ED.pdf 10947K

POSTER NURTURING HAPPINESS CEE&ED.pdf



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16. Any other related details: -

BROCHURE





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JAIN (Deemed-to-be University)

JAIN (Deemed-to-be University) is a comprehensive and student-focused University that works towards excellence in quality education, research and entrepreneurial development. JAIN (Deemed-to-be University) has been awarded the Graded Autonomy status by the University Grants Commission (UGC) and 'A' Grade by the National Assessment and Accreditation Council (NAAC). Karnataka State Universities Rating Framework (KSURF), Government of Karnataka has awarded Jain as a '5 Stars' Institution in the category of 'YOUNG University' in 2019. Jain has also been ranked 5th among the top private universities in India by the India Today survey. The University was ranked 85th nationally for the year 2020 by National Institute of Ranking Framework (NIRF). Jain's All India Rank is 91-95 in the QS 2020 World University ranking. JAIN (Deemed-to-be University) is an authorized partner for "Study in India" (SII) program. It is a member of the prestigious Jain Group of Institutions, headquartered in Bengaluru, India.

CMS Business School, JAIN (Deemed-to-be University)

CMS Business School, an integral part of JAIN (Deemed-to-be University) is India's leading business school with an international perspective. CMS Business School is a place where ideas are born, theories are debated and business is imbibed. Much more than a source of knowledge, it is a catalyst that makes a difference to the career and the personal progress of its students. CMS Business School has been ranked 41st in all India and 16th in South Zone by 'Outlook - ICARE MBA Rankings - 2019' Research Survey. CMS Business School was placed in the rank band 76-100 for the year 2019 from National Institute of Ranking Framework, Ministry of HRD, Government of India and it has also been awarded 'A * 'Grade, in Karnataka, by CRISIL. The MBA program has a strong foundation in academic research; it is designed to tackle the real world issues faced by international business community today.

Centre for Executive Education and Entrepreneurship Development

The Centre for Executive Education and Entrepreneurship Development (CEE & ED) at the CMS Business School, JAIN (Deemed-to-be University) conducts programmes that are designed to provide timely learning interventions that help working professionals and students of professional programs upskill and progress in their careers, while impacting the environment that they operate in. Programmes are available across multiple business areas, for different levels.

CEE & ED is evolving into a hub for meaningful exchange between business leaders and the academia. The centre attracts some of the finest and has become a knowledge centre for practical understanding on emerging economies. Participants learn from both the innovative management research of the faculty, as well as from the wide experience of entrepreneurs, Business Leaders and Corporate Professionals.

About Nurturing Happiness

What do we mean by a happy and fulfilling life?

This is surely one of life's biggest questions, and a question that has interested many of our ancestors. Buddha famously gave up his kingdom in search of happiness. Several Greek philosophers (from Aristotle to Epicurus and Plato to Socrates) had their own views on what it takes to be happy.

We all have our own theories about happiness too. How valid are our theories?

Until recently, if you wished for an answer to this question, you would've been forced to base it on discussions with spiritual leaders. Or, if you were lucky, you could've based it on late-night (and perhaps intoxicant-fueled) conversations with friends and family. Happily, all that has changed now. Over the past decade-and-a-half, scientists have gotten into the act big time. We now have a pretty good idea of what it takes to lead a happy and fulfilling life.

This course draws content from the experiences of Dr. Suparna Ghosal, as also from a variety of fields, including psychology, neuroscience and behavioral decision theory to offer a tested and practical recipe for leading a life of happiness and fulfillment.



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About the Facilitator:



Ms. Suparna Ghosal

Suparna Ghosal is currently the Adjunct Faculty of Marketing at CMS Business School, JAIN (Deemed-to-be University). A post graduate and with an EDP from IIM Bangalore in Branding and Communications, she has spent a little more than 26 years in the world of advertising, heading various agencies across India. From 2016 she has moved to academics.

An avid Public Speaker, she is also a Happiness Coach and a certified Motivational Speaker. Her passion is to speak to the youth and women about radical subjects, issues which most of us neglect. She propagates that in taking care of one's emotional, physical and spiritual health, collectively we create a healthy and meaningful society, thereby conceptualizing the programme in 2019 and naming it - I LOVE MYSELF, she has reached out to more than 1,100 students. Further, she has also held sessions at numerous Rotary Clubs and Rotractors across Bengaluru.

The current situation demands that we look at situations, education, services, products through a different prism. The seeds of integrity, honesty, self-help, social help and activities should be sown much early in life such that the individual grows up into a holistic and happy person, there by affecting the society positively becoming a harbinger of CHANGE!

Who can join?

Youngsters, Adults, Elderly, Practitioner, Teachers, Entrepreneurs, Professionals, Managers, Leaders and all who want to find happiness and well being.

What will you gain from this event?

Answers to Questions:

- Why aren't the smart-and-the-successful as happy as they could or should be?
- What are the mistakes that even the smart and the successful commit?
- What are the habits of the highly happy and how can you be in your life?
- Gain a deeper understanding of HAPPINESS, but to also DISCOVER how to be significantly happier.



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Registration fee : Online Transfer / Bank Transfer

Faculty Members & Corporate Delegates:

Bank Name

Karur Vysya Bank

Rs.236/
Branch

Javanagar Bengaluru

Rs.236/- Branch : Jayanagar, Bengaluru (inclusive of 18% GST)

Payment Procedure Account Number : 1315155000038088

Registration fee must be paid by Demand Draft/ IFSC Code : KVBL0001315

NEFT in favour of "Jain University", payable at Bengaluru.

Duration: Two and Half hours

Time: 02:00 PM - 04:30 PM

Platform: **Zoom**

Account Name

: Jain University

Patrons

Dr. Chenraj Roychand

Chancellor, JAIN (Deemed-to-be University)

Col (Hony). Dr. N. Sundararajan

Pro Chancellor, JAIN (Deemed-to-be University)

Professor (Dr.) Raj Singh

Vice-Chancellor, JAIN (Deemed-to-be University)

Advisory Board

Dr. Dinesh Nilkant

Director, CMS Business School, JAIN (Deemed-to-be University)

Dr. Harold Andrew Patrick

Professor & Dean - Academics, CMS Business School, JAIN (Deemed-to-be University)

Dr. Monoo John

Associate Professor & Head - Centre for Executive Education & Entrepreneurship Development (CMSBS-CEE & ED) CMS Business School, JAIN (Deemed-to-be University)

*E-Certificates for registered participants only

Register and Join:

https://forms.gle/qSZ4esMeb5s4iizf9







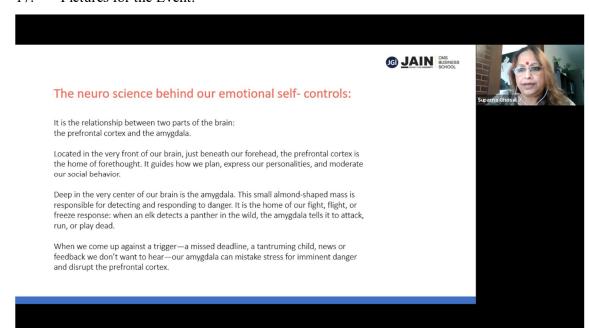
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17. Pictures for the Event:





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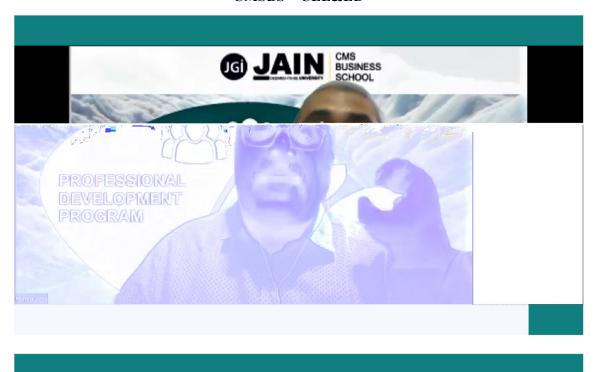




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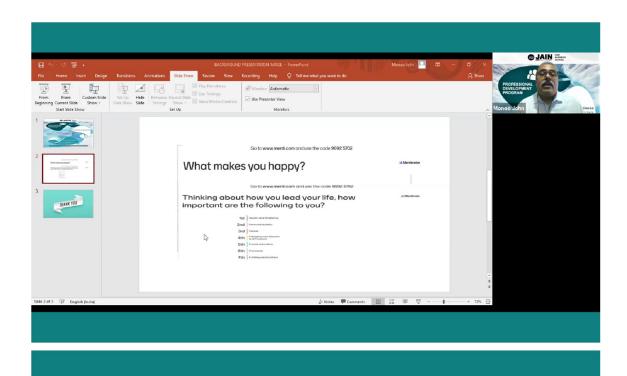


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JAIN BUSINESS SCHOOL

Eg: Our Behaviour

Are we aware how our behaviour affects others and in turn us?

Do we loose control over our behaviour?

Do we regret loosing control...may be after some time

Are our relationships growing?

Are we open to feedback and advice, truly?

Does a past experience get reflected in our behaviour?

Are we the go to person for somebody?

Are we there to listen?

Are we able to appreciate genuinely?

Is there a pattern in your behaviour!!!?